

MARTA BENDER

VIDEO EDITOR ■ CREATIVE MANAGER

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martabender.com

SOFTWARE

- Adobe Creative Cloud:
 - Premiere Pro
 - After Effects
 - Photoshop
 - Lightroom
 - Media Encoder
 - Audition
 - InDesign
- Final Cut Pro 7

EDUCATION

- **Bachelor of Arts**
 - Journalism
 - Cinema and Photography
- Southern Illinois University Carbondale, IL
- *summa cum laude*
- Deans List Fall 2011 - Spring 2014
- Adobe Student Representative

SKILLS

- Video editing
- Creative strategy
- Motion graphics
- Graphic design
- Preproduction
- Team management
- Word processing

EXPERIENCE

BRAT TV - LOS ANGELES, CA - JULY 2018 TO PRESENT

LEADING GEN Z CONTENT STUDIO WITH 13 MILLION UNIQUE VIEWERS & OVER 5 BILLION MINUTES OF WATCH TIME

CREATIVE MANAGER - DECEMBER 2019 TO PRESENT

In addition to predictor and editor roles, lead creative strategizing and brainstorming sessions. Manage a content team of predictors and editors, including determining and maintaining schedule and calendar while regularly meeting and communicating to check in on progress. Review and note video cuts: provide creative input as well as check for quality and visual consistency with brand.

PREDITOR - MARCH 2019 - DECEMBER 2019

In addition to editor role, participate in the development of content by brainstorming innovative ideas as well as providing preproduction documents such as scripts, checklists, and interview questions. Produce content in post-production by generating ideas on how to utilize existing footage in new, creative ways. Generate transcripts and create paper edits.

EDITOR - JULY 2018 TO MARCH 2019

Edit promotional content, social content, and EPK-style videos for an audience of over 5 million across YouTube & social media platforms that contributes to the brand's image and that of Gen Z's most popular influencers. Edit content in conjunction with partnered brands such as Subway, Nickelodeon, Ubisoft, Extra, and Truth. Provide motion graphics and graphic design as needed.

AWESTRUCK / AWESOMENESS TV - LOS ANGELES, CA - JUNE 2015 - JULY 2018

ENTERTAINMENT BRAND FOR MILLENNIAL MOMS WITH ORIGINAL CONTENT ON YOUTUBE & FACEBOOK

PREDITOR - 2017 TO JULY 2018

Provided producing support in post by determining story notes and overall structure and format of non-scripted video pieces. Produced, shot, and edited short, shareable social pieces. Provided motion graphics and graphic design assistance as needed.

EDITOR - JUNE 2015 TO 2017

Edited short-form video content ranging from comedy, food & DIY, to documentary for multiple platforms. Edited a range of series, including a fashion series featuring Marie Claire senior fashion editor Zanna Roberts Rassi & a celebrity makeup artist, a makeover series featuring beauty YouTuber Kandee Johnson, and a docuseries featuring YouTube personality GloZell Green.

ARCLIGHT PRODUCTIONS - LOS ANGELES, CA - SEPT. 2014 - MAY 2015

AWARD-WINNING PRODUCTION COMPANY CREATING FILM, TV & VIDEO FOR ENTERTAINMENT & THE ARTS

ASSISTANT EDITOR

Supported editors working on short and feature length films as well as on commercials and EPKs. Assisted with media management through logging, adding metadata, creating documents for asset tracking, maintaining an organizational file structure, and processing incoming media. Cut together paper cuts, stringouts, and make b-roll selects. Retouched photos, created title screens, and created cards for credits. Lead client screenings. Provided job training to all incoming assistant editors.

■ REFERENCES AVAILABLE UPON REQUEST ■